



SPONSORSHIP OPPORTUNITIES

Give Hope This Holiday Season

Help us bring joy and magic to thousands of children each holiday season. Across Southern New Jersey and the Philadelphia region, Adopt A Family matches generous donors with families in need to provide gifts, a special meal, and cheer for the family to enjoy.

More than 10,000 families have benefitted from this program, all through the support of sponsors. *Help us make 2024 the biggest year yet!*

SANTA'S WORKSHOP SPONSORS (5 available) **\$5,000**

- Company logo prominently displayed on digital ad positioned on multiple billboards in a network of major locations along major roadways from Atlantic City to Trenton throughout the season
- Company name or logo featured on pods holding presents
- All benefits of lower sponsorship levels

SANTA'S BAG SPONSORS **\$3,000**

- Company logo prominently displayed on digital ad positioned on multiple billboards in a network of major locations along major roadways from Atlantic City to Trenton throughout the season
- Company name or logo featured on reusable grocery totes provided to each participating family
- All benefits of lower sponsorship levels

SANTA'S HELPER SPONSORS **\$1,500**

- Company logo featured on gift card envelope included in every Santa's bag to each family
- Company logo displayed on table signage at multiple drop-off and pick up locations
- Company featured in paid partnership advertising on social media platforms

JINGLE BELL SPONSORS **\$1,000**

- Company featured in paid partnership advertising on social media platforms
- Company name or logo displayed on premier handouts given to donors and recipients

HOLIDAY CHEER SPONSORS **\$500**

- Company name or logo displayed on premier handouts given to donors and recipients

TREE TRIMMER SPONSORS **\$250**

- Company name or logo receives recognition on VOADV social platforms

Address:			<i>Please make checks payable to Volunteers of America Delaware Valley</i> Volunteers of America Delaware Valley Attn: Adopt A Family 531 Market Street, Camden, NJ 08102
City:	State:	Zip:	
Email:			
Sponsorship level:			

Please contact adegan@voadv.org or (856) 854-4660 with any questions.

Sponsorship opportunities subject to change.